



ZIMSKATE

FOUNDATION

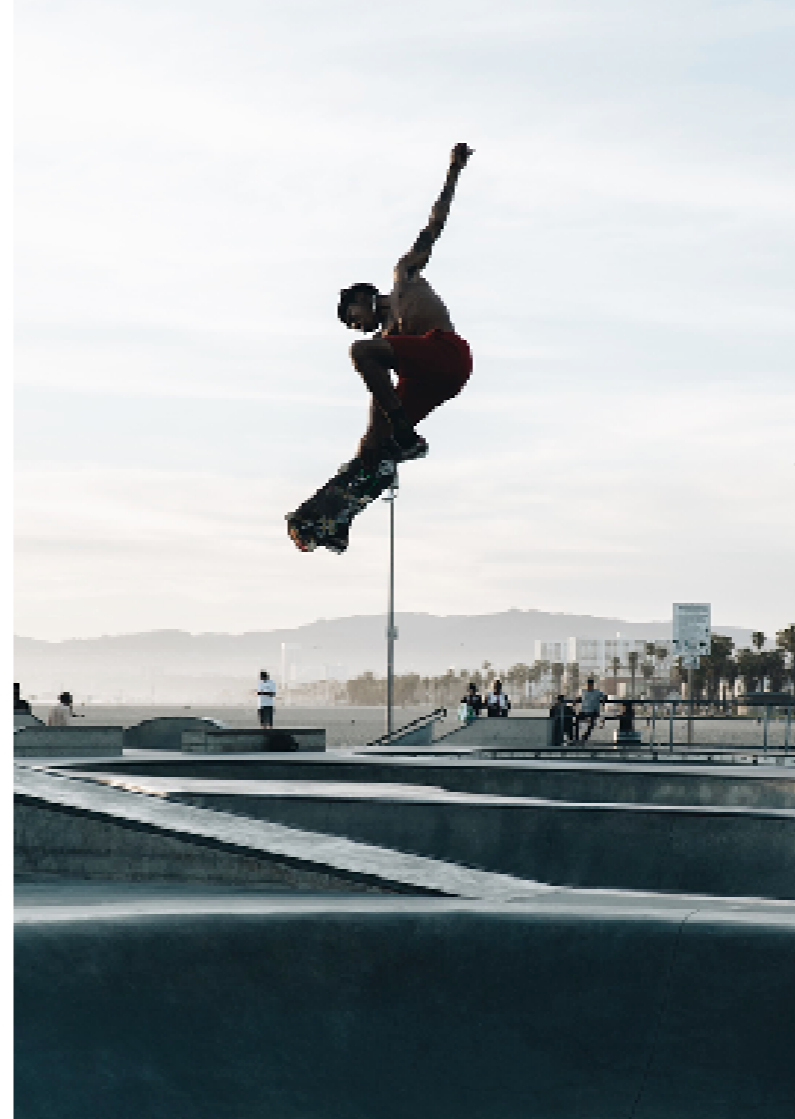
COMPANY PROFILE

About Us

Founded in 2018 Zimskate is an organization that is bringing the entire skateboarding industry and culture to Zimbabwe.

Our activities include mobilising skate related programs, events and training sessions. Our mantra “Keep on grinding” signifies our commitment to building positive community-based projects, in order to create a lasting impression on sports development youth culture, local business and the nation of Zimbabwe.

Through our UKURU Youth Development Program, we actively empower young people from all walks of life and provide psychosocial rehabilitation to children from broken homes, providing a sports program that keeps them away from self harming pursuits like sex, drugs and alcohol abuse.



Our Mission

Our mission is to “ Build skateparks in Zimbabwe. Coach and mentor extreme sports. Empower communities with physical and mental vitality so they can improve their quality of life”.

Motto

Our motto “Keep on Grinding” represents our goal of giving equal opportunity to children from all walks of life.

We aim to provide career options to all interested people through the sport of skateboarding and instil the quality of a disciplined approach to tackling life’s challenges.

Our Vision

The Big Picture

Our Vision is : “To give every person in Zimbabwe the opportunity to participate and better their lives through rollersports”.



The Founders



Brighton Dzvairo
Co-Founder/Director



Lindani Mataure
Co-Founder/Director



Products and Services

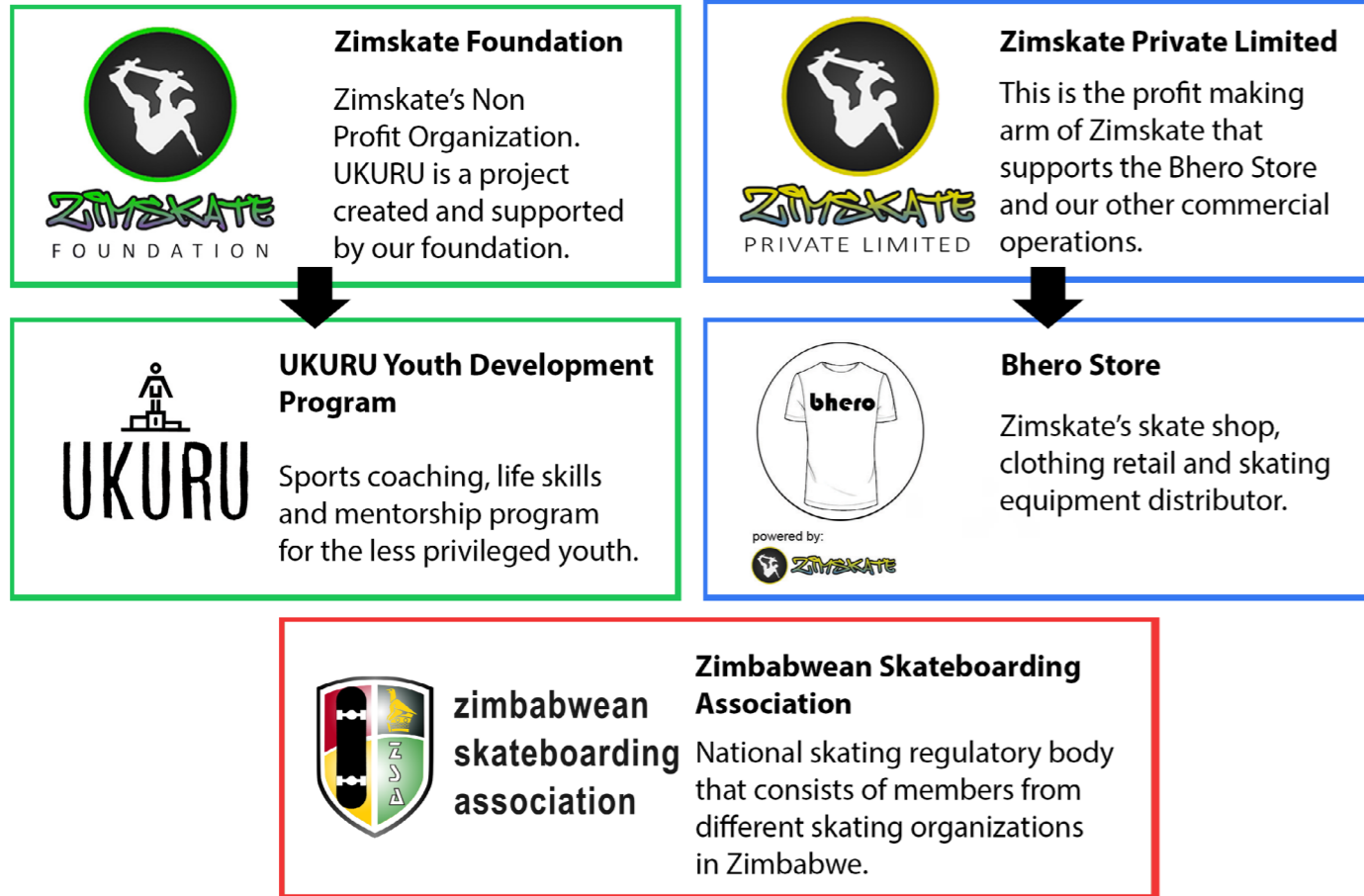
- Skateboarding Coaching
- Clothing & Equipment Supply
- Events & Competitions
- Skatepark Construction



Achievements

- Constructed Zimbabwe's first ever skatepark situated in Chimanimani Township.
- Launched UKURU Youth Development Program supporting underprivileged youth in Zimbabwe.
- Played a major role in the formation of the national entity “Zimbabwe Roller Sports Association.”

Brands and Logos



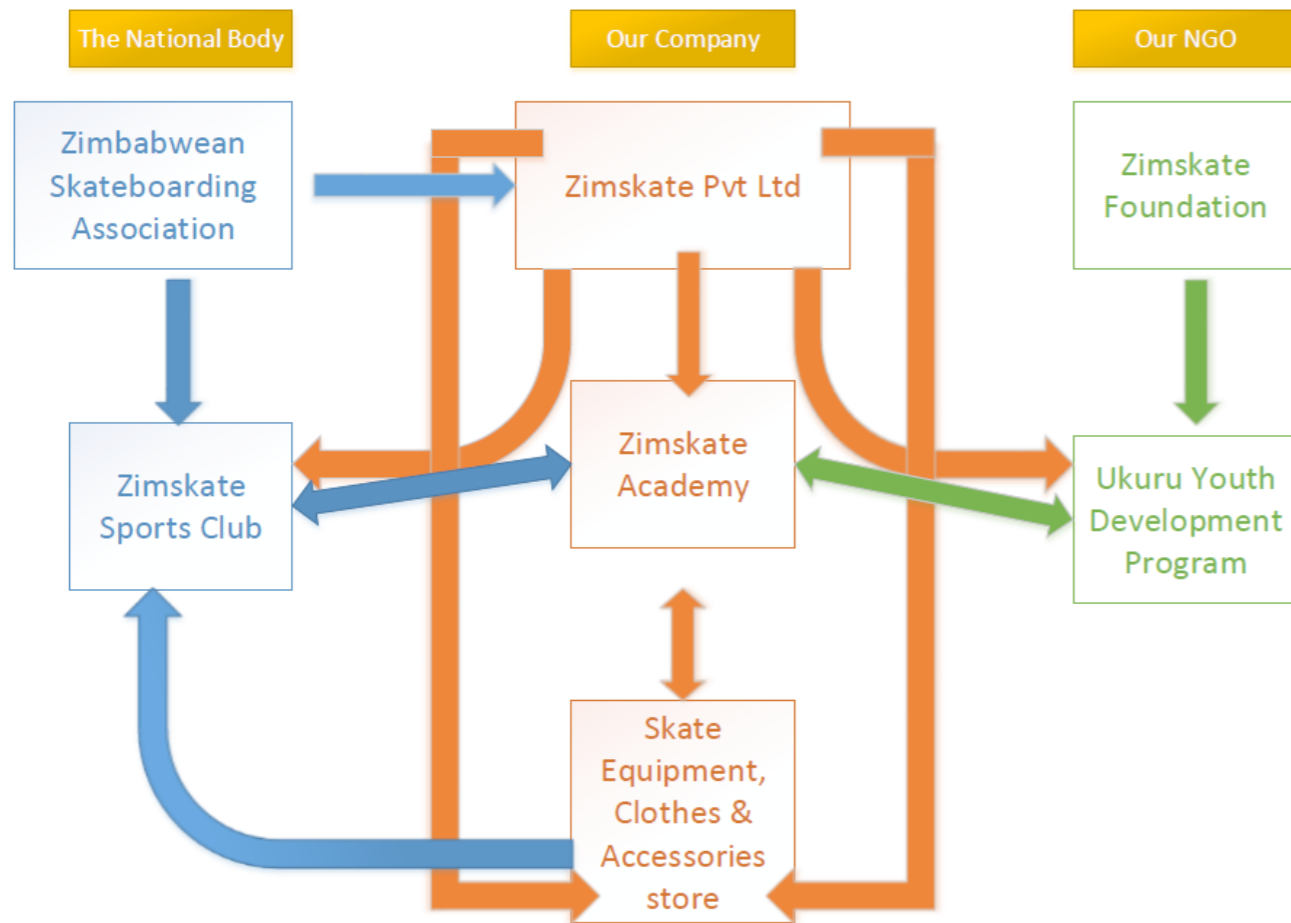
WHAT IS UKURU?

A brief outline of UKURU.

- It is the community development arm of Zimskate.
- It focuses on livelihood projects and social enterprises, primarily through skateboarding.
- It will expand to vocational education and training.



Zimbabwe Skateboarding: Organizational Structure



The Opportunity

Nation Wide Initiative

The UKURU program has the potential to duplicate operations around all provinces of Zimbabwe. It will harness the power of synergistic relationships of various stakeholders including, the youth, private sector, government, and international partners.



Value Chain Creation

Details of the positive impact UKURU will have on various sectors.

Young Population



Local & Intl Tourism



National Economy



Corporates



Industry & Manufacture



- **Modernize Our Cities**
- **Revamp Urban Parks**
- **Develop Green Spaces**



4

Local Authorities



ZTA



SRC



Ministry of
Youth, Sports,
Arts & Recreation

Corporates



pepsi

Bata

African Skating Societies



Ethiopia
Skate



Skate Nation Ghana



Skate Society
Soweto



Namibian
Skate Society



Algeria
Skateboarding



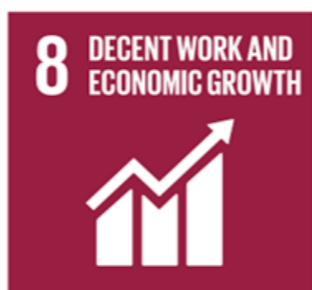
Maputo
Skate

Our Network

Our Continually Growing Network Includes:

The brands and entities displayed on the left are people we at Zimskate have already engaged. These have taken an interest in supporting our mission and vision.

Sustainable Development Goals Covered by ZIMSKATE



- ### Products and Services
- Skateboarding Coaching
 - Clothing & Equipment Supply
 - Events & Competitions
 - Skatepark Construction

The Team



Brighton Dzvairo
Co-Founder/Director



Lindani Mataure
Co-Founder/Director



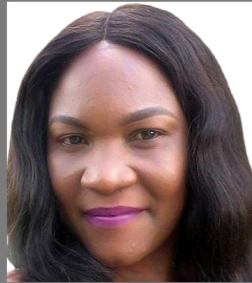
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The Team

Meet our team of highly skilled business professionals who are the driving force behind our continual success.



Deleen Kaseke
Admin Officer



Brighton Tinashe Dzairo
Director/Co-Founder



Lindani Mataure
Director/Co-Founder



Moses Bhowa
Senior Business Advisor



Sheila Chikunguru
Finance Officer



Nqobizitha Nyakunu
Media Officer



Fadzai Chiwara
HR Officer



Diana Rubwe
Quality Assurance Officer




Chipso Muserepwa
M & E Officer



ZIMSKATE
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